

PALOS VERDES BULLETIN

Published by Palos Verdes Homes Association, Redondo Beach, California

VOLUME I

NOVEMBER 1924

NUMBER I



PALOS VERDES GOLF CLUB—OPENED OFFICIALLY FOR PLAY NOV. 15, 1924
C. E. Howard, Architect

The Golf Club, Opens

The official opening of the Palos Verdes Golf Club took place on November 15th, and a preliminary tryout was given the links on November 6th by the regular weekly tournament of the Newspaper Men's Golf Association of Los Angeles. Mr. "Scotty" Chisholm, the noted golf critic and golf editor of the Los Angeles Express, carried off the honors with a low gross of 92. Mr. Carter of the Los Angeles Herald took low net. The first official tournament, on November 15th, will be announced in the public press.

Residents of Palos Verdes, Redondo, Hermosa, San Pedro, and golfers from Pasadena and Los Angeles, have been for some time daily securing lessons from the Club's professional, Mr. Jas. Fiske, who has already made himself very popular with both old and new players.



JAS. FISKE, PROFESSIONAL OF THE
PALOS VERDES GOLF CLUB

as fine, velvety surfaces of Bent grass as can be found in California and the grass fairways are fast showing good solid turf and give excellent

golf. The course, while not too difficult for the average player of around 100, will give difficulty enough and try the mettle of anyone who attempts to better 90.

The fine new club house, designed by architect C. E. Howard, with its locker and shower rooms for both men and women, is now practically complete. The golf shop is already open and the grill and kitchen were ready on the 15th.

All but 4 holes of this golf course have views of the ocean. The length of the 18 holes is 6108 yards. A good crowd was on hand for the opening, and on every side were heard expressions of satisfaction and pleasure at the general good appearance and furnishings of the club house, and at the excellent condition of the course itself.

The 213 acres of golf course and park will be the property of Palos Verdes Homes Association and are to be used primarily by residents of Palos Verdes Estates. However, until such time as Palos Verdes residents become too numerous, the courtesies of the club will be extended to all friends of property owners and of Palos Verdes Project. Cards can be obtained on application to Col. J. C. Low, President Palos Verdes Homes Association, Lane Mortgage Building, Los Angeles.



EUCALYPTUS TREES ON THE GOLF COURSE

PALOS VERDES BULLETIN

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News notes and items of interest should be in the hands of the editors not later than the first of each month.

A COMMUNITY BULLETIN

Palos Verdes is no longer a project. It has become a community. And so the time arrives when a community bulletin is necessary to keep us all advised of what is going on; to tell us the neighborhood news and how we may best co-operate in carrying out those great ideals which have drawn us here together.

This community is not like any other community that ever was. It starts out with less handicaps and with greater common ambitions for doing great things than any other place of its size. Everything that could be done to plan out ahead for the health, comfort, convenience and safety of the people who will build their homes here, has been done. It now remains to be seen whether the people who build can stand together to make the most of this heritage.

The *Bulletin* will try to present the latest information on progress and development and on the steps being taken by the community Association, the Art Jury and the various administrative officers. It will also publish from time to time such illustrations of the best new buildings and gardens, together with information about better architecture, landscape architecture and planting as would seem most helpful to the people of this community.

Carrying, as it will, a month by month account of happenings in Palos Verdes, the *Bulletin* will grow more valuable as time goes by; it is suggested, therefore, that readers keep a file for the historical interest and pleasure to be derived from it.

Copies are mailed to every lot owner in Palos Verdes and every subscriber to the Project. Requests for additional copies, accompanied by the full names and addresses to which they are to go,



H. H. CROSSMAN RESIDENCE, MALAGA COVE



CARRILLO RESIDENCE, MALAGA COVE

Built from the prize design by Lester B. Miller, Architect

should be sent to the editors, and will be gladly filled at once to the extent of the number of copies available.

* * *

OUR OWN SCHOOL DISTRICT

Petitions have been filed with the County Superintendent of Schools showing that 23 children between 5 and 17 years of age now reside in Palos Verdes Estates or on the Palos Verdes Ranch, and requesting permission to withdraw this area from the Los Angeles City School District and form our own school district, with a separate elementary school board.

This action was only taken after several friendly conferences with the Los Angeles City School Board, members of which, with Superintendent Mrs. Dorsey, visited the property in October and were the guests at La Venta of the officials of the Homes Association. They finally agreed that Palos Verdes people could probably, with the aid of the management of the Project, do more for themselves in the way of building new buildings, providing playgrounds and arranging schools and recreation in keeping with the layout of the Project, than could be done by the Los Angeles School Board, and agreed not to oppose withdrawal of this area for the formation of a separate district.

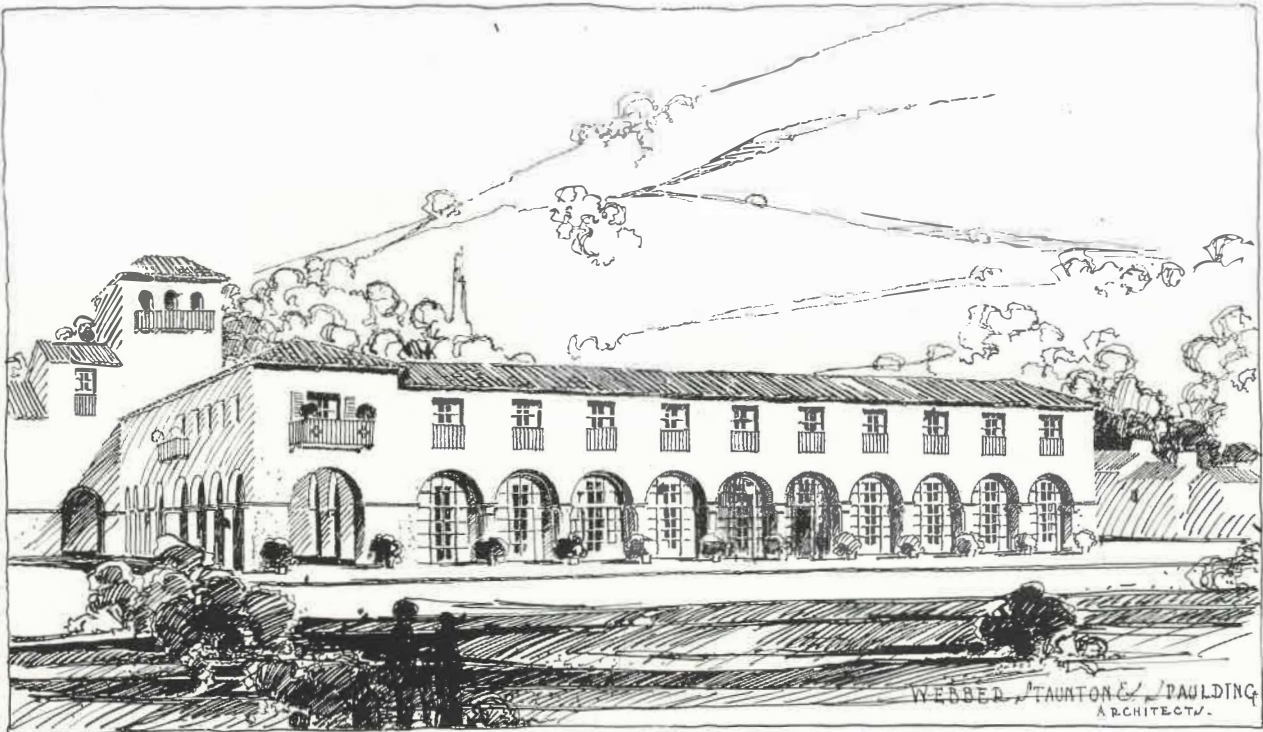
The matter now has to be approved by state and county authorities and it is expected that these formalities can be gone through with and successfully consummated by Feb. 1st, 1925, at which time a School Board for Palos Verdes would be elected. Immediately following the organization of this Board, it is expected that sufficient bonds can be voted to build a substantial school building on the 7 acres reserved for school and playground purposes at Malaga Cove. This building could then be made ready for occupancy next fall. During the following year it is expected that schools will be built at Valmonte and Lunada Bay where adequate sites and playgrounds have been reserved. Meantime, a school bus maintained by Palos Verdes Homes Association is collecting the children now resident on the Estates for attendance at the grammar and high schools in Redondo Beach, returning them home after school.

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COMING EVENTS

Nov. 15—Official Opening Palos Verdes Golf Course.

Dec. 3—Golf Club, 6 P. M., Annual Dinner Palos Verdes Art Jury (by invitation).



MALAGA COVE PLAZA'S FIRST BUSINESS BUILDING
contract for construction of which has just been signed

MALAGA COVE BUSINESS BUILDING

The first store and office building in the business district of Malaga Cove is now under construction on the west side of Malaga Cove Plaza, running through to Via Corta. It will be a two story masonry structure 51 x 141 feet, arranged for four stores and an arcade on the ground floor. The entire second floor will be devoted to offices and has been leased by Palos Verdes Project for its engineering and design departments, with offices also for the Art Jury, Building Commissioner, and Palos Verdes Homes Association. All offices now at Hotel Redondo are to be moved to this building as soon as it can be completed, probably in February.

The building will cost approximately \$51,000 and is being erected by Mr. W. W. Gardner and associates. It is expected that the stores will be occupied by a drug store, general store, meat market, restaurant, and by the Sales Department of Palos Verdes Estates.

Negotiations are also under way for the erection of a large public garage and oilfilling station on Granvia La Costa, just west of Via Corta.

* * *

ORDER PLANTS NOW

To encourage planting of lots in advance of building and the setting out of trees and shrubs and also to provide a gardener service at reasonable cost, the Palos Verdes Project has established a large nursery at Lunada Bay where hundreds of thousands of young trees have been propagated and many fine ornamental shrubs and plants are available substantially at cost. This is done solely in the interest of property owners and is open only to bona fide purchasers of Palos Verdes lots. It is not intended to go into general competition with other nurserymen in any way and they will be shown

every courtesy and encouragement in doing business with lot owners of the Estates.

All those who desire to put in trees and shrubs this winter should get in their orders early to Mr. Farnham B. Martin, Hotel Redondo, Redondo Beach.

* * *

NEW COLORED MAP OF PALOS VERDES

A new colored lithograph map of Palos Verdes, Redondo, Torrance, San Pedro and the Harbor has been issued by the Project, on a scale of 1600 feet to the inch, showing the revised filed lotting plans of the 3200 acres of Palos Verdes Estates now under development, with zoning, parks, school sites, et cetera. It forms a fine wall map 28 x 42 inches and anyone interested may secure a copy by addressing the Los Angeles office of the *Bulletin*, 501 Lane Mortgage Bldg.

A portion of the same map, on the 1600 scale, and showing the 3200 acres under development, has been separately printed on bond paper, 17 x 11 inches in size, and can be folded to go in an ordinary long envelope. Copies may also be secured by addressing the Los Angeles office as above.

* * *



RESIDENCE OF A. E. CAMERON, MONTEMALAGA
Now nearing completion from plans by Kirtland Cutter,
Architect

LA VENTA INN

Increasing use of La Venta has been made during the past month for luncheons, dinners and parties. Miss Reba Willis, who has recently come to La Venta as hostess and manager, has become very popular.

The largest group ever entertained visited the Inn Oct. 21st when 200 realtors of the Southwest Realty Board made a caravan inspection of the Estates and were the guests of the Project at lunch. Addresses were made by Mr. Jay Lawyer, Mr. Henry Clarke and Mr. Chas. H. Cheney for the Project; Mr. Clegg, their President, spoke for the visiting realtors.

A most enjoyable Halloween party was given on the night of October 31st, to nearly 100 members of the various departments of the Project and their guests. Dancing, with an unusually good orchestra, was continued till a late hour; at midnight a supper was served, of sandwiches, coffee and delicious pumpkin pie.

Mrs. Canage of Long Beach, recently entertained three tables of Bridge—Tea.

Mr. and Mrs. G. S. Thatcher of Hermosa Beach entertained Mr. and Mrs. A. A. McDowell of Los Angeles at dinner on Nov. 1st.

Mr. and Mrs. John W. Kemp entertained Mr. and Mrs. M. Elsassner at dinner on November 2nd.

Mr. and Mrs. H. H. Henshaw and Mr. and Mrs. W. S. Montgomery of Hollywood were luncheon guests November 3rd.

Mrs. Berthen entertained Arizona friends at luncheon Nov. 3rd.

Mrs. Earl Daugherty entertained Mrs. T. Rodes and Miss Marie Louise Rodes on Saturday, Nov. 8th.

Miss M. F. Klingaman gave a luncheon October 26th. Her sister, Miss Williams, a very talented violinist, later provided a program of music.

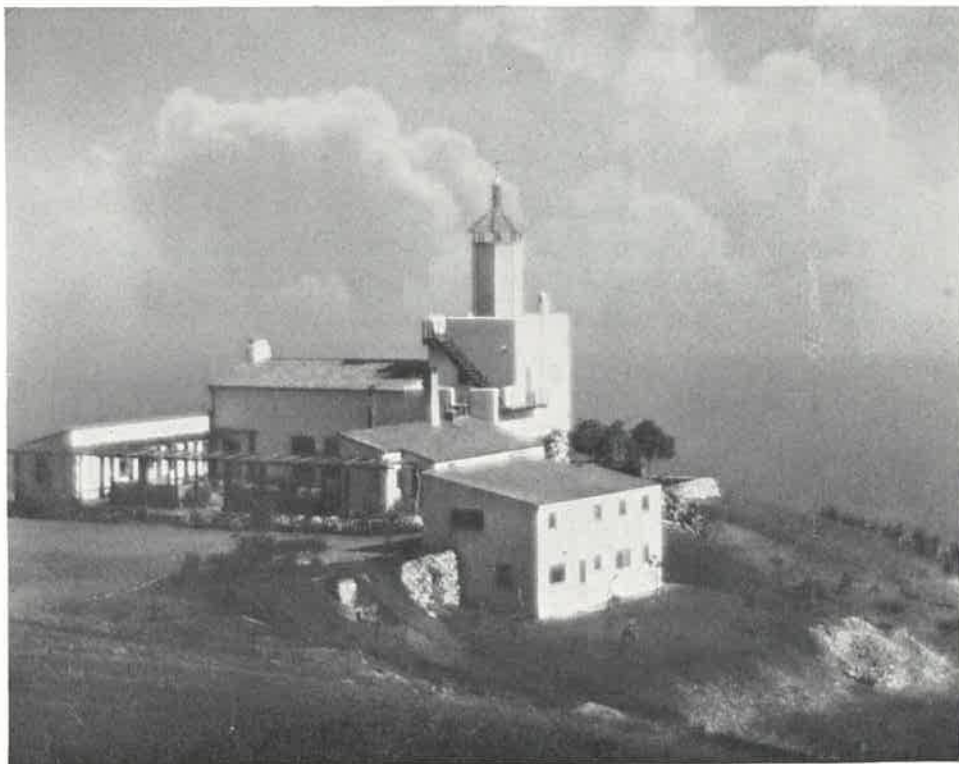
Mrs. W. L. Whitney of Hermosa Beach entertained Mrs. J. H. Walters, Mrs. Mary B. Scott, Mrs. Marie A. Walters, Mrs. R. F. Skellenger and Mrs. L. J. Luckenbach of Los Angeles and Mrs. W. Peabody Reid of Washington, D. C., at luncheon on Nov. 1.

* * *

The following have recently acquired homesites in Palos Verdes:

In Malaga Cove (near the Via Campesina bridge)—Mr. and Mrs. Ward Blackburn, Mary

Etna Thomas, Anna Danielson, Mrs. Daisy M. McDaniels, O. M. Wilson, Mr. and Mrs. Geo. Quinn, Frank H. Peterson, Frank H. Ralph, Frank Lan-



LA VENTA INN, MALAGA COVE
Pierpont and Walter S. Davis, Architects

ning, Ada M. Lawler and Stanley Warren.

In Malaga Cove (near La Venta)—H. F. Robinson, Mrs. Lovell Corless, Flora E. Henderson, Mary Ellen Millard, Margaret Clemmens, Anna Marion Boehmer, Flora E. Bradley, Mrs. Warren J. Holden, Lucius F. Graham, S. Anna Smith and Maude S. Parker.

In Malaga Cove (near the Plaza)—Dr. Margaret Koch, Ada G. Akins, A. M. Strobel, Linda Mitschke and Mr. and Mrs. Tom DeLeon.

In Margate—Lillian E. Polk, Margaret Mooberry, Mary A. Forge, Frankie V. Norvell, Mary Etna Thomas, F. W. Coffman, and Mr. and Mrs. Robt. A. Jones.

In Valmonte (north of the Golf Links)—Helen R. Dorwart, Proctor Cook, Emma Puknat, Anna M. Boehmer, J. H. Brugger, C. A. Baldwin, Mr. and Mrs. H. C. Morgan, M. E. Jackson, Eugene Genis, Mr. and Mrs. Clyde Holloway, Della M. Horine, Isabelle Francis White, A. Protsch, Mr. and Mrs. Frank N. Ferree, Anna Kalliwooda, M. B. Allen, Mr. and Mrs. M. E. Conner, and Elizabeth M. Malmisbury.

In Valmonte (near the Plaza)—Winifred N. Lochner, Lucius F. Graham, Mr. and Mrs. Howard F. Rand, Mr. and Mrs. Samuel Swart, Mr. and Mrs. William Rubi, Don W. Kirby, Mary A. Forge and E. T. Troxler.

In Miraleste—Mr. and Mrs. Carl M. Moore, Laura P. Anderson, M. D. Smith, Lucius F. Graham and C. B. Ainsworth.

PALOS VERDES PROGRESS**To Nov. 1, 1924**

- 32 miles of road graded (approximately).
- 21 miles of road surfaced (approximately).
- 5 miles gas mains laid (approximately).
- 5808 ft. of underground electric conduit laid to view lots.
- 29040 ft. of overhead electric service trunk lines laid.
- 20 houses completed or under construction.
- 4438 lots filed of record on subdivision maps.
- 538 lots contracted and deeded to purchasers in Palos Verdes Estates (not including uncompleted allotments to subscribers).

* * *

MARGATE NEIGHBORHOOD

Miss Barbara Ruth Bruner, born on November 6th to Mr. and Mrs. George Bruner of Via Machado, Margate, has the honor to be the first child born in Palos Verdes Estates. A fitting memento is to be presented to this our first native daughter by the president of Palos Verdes Homes Association. Both Mr. and Mrs. Bruner have long been workers for the success of Palos Verdes, and their home was the first to be completed in the Margate section.

* * *

VALMONTE NEIGHBORHOOD

Mr. J. T. Whedon, noted avocado grower and introducer of the "Fuerte" avocado, has recently completed and is now occupying a stucco residence on Via Pima, in the southern part of Valmonte. This is the first house to be built in this district of

Palos Verdes, and is from the design which won first prize in the recent competition of the Community Arts Association of Santa Barbara.

Valmonte has now an outlet of its own to the east, the Via Mirlo having been graded and surfaced to the property line and down the hill to a junction with the Redondo-Wilmington Road at Hawthorne Avenue. It is hoped that the latter road may be opened through to Torrance this winter and thus make another direct through route to Los Angeles. An attractive treatment of this new entrance to Palos Verdes is planned, with suitable planting of shrubs and trees, and installation of curbing and sidewalks.

By this new route it is only six miles into Wilmington or San Pedro from Valmonte Plaza.

* * *

TIMELY HINTS FOR PLANTING**By Olmsted Brothers, Landscape Architects**

The planting season is here. Many lots are now ready for improvements where roads are graded and water is available. A number are already being planted.

Some streets have been planted, and landscaping work is progressing on others, so that lots most need attention. Even in advance of building many lots can well be partly planted if careful thought is given to the grading that will be needed when house and garage are built.

The Project has raised a great quantity of trees, shrubs and flowers in our own nursery on the grounds ready for lot-owners. Plants set out now will get a good start before the summer comes again.

Trees most of all are needed to complete the wonderful pictures on the lots at Palos Verdes.

Cypresses and pines, peppers, eucalypti and acacias planted now will soon make a showing, and will serve as nurse and shelter trees for finer planting to come later. One year has already changed the main entrance from Redondo from a sandy roadside to a glory of color. Every lot can be made as beautiful.

Supplementing the trees the hardiest of shrubs should next be planted — leptospermum, bottle-brushes, hakeas, and wild lilacs can be put in now. Last, to give more color and charm, should be planted the flowers that require the least care and worry, especially for lots not yet built upon. Marguerites, chrysanthemums, and sea lavender, that add so much to the entrance planting, should be obtained and set out now.



A BIT OF CHARMING LANDSCAPING AT LA VENTA
By Olmsted Brothers, Landscape Architects



MOONLIGHT ON THE SHORES OF PALOS VERDES

PALOS VERDES HOMES ASSOCIATION

As the second year of its corporate life begins this community association, in which every lot owner is entitled to a vote, finds itself with many added responsibilities. New houses going up in all parts of the Estates, new streets being opened and utilities going in, put it practically in the position of a city government for Palos Verdes, which must look after the public interests of property owners and home builders. All of Palos Verdes Estates is County territory (outside of any incorporated city), hence the value and importance of a community association such as Palos Verdes Homes Association.

At the last meeting of the Board of Directors (held on October 29th), resubdivision of three small portions of street, Via Cola and Via Pablo in the Malaga Cove District, and a portion of Western Avenue in the Miraleste District, was approved to secure better grades and better arrangement of lots to fit the sites.

At the meeting of October 3rd the Manager reported that the budget requirements of Palos Verdes Homes Association as estimated last April for the fiscal year July 1, 1924, to July 1, 1925, amounting to \$38,000, would in all likelihood have to be exceeded if the ideals set for Palos Verdes were to be maintained. This budget provides for maintenance and upkeep of streets, drainage, street

signs, police and fire protection, parks, and recreation, building inspection, and supplies for a library board, planning board and health board when organized. Estimated revenues were \$14,600 from the annual maintenance tax, if established at the maximum of \$1.63, which is the rate this year set by the City Council of Los Angeles for the old City of Los Angeles (the maximum allowed under Palos Verdes Restrictions); \$1000 estimated income from building permit fees; and the balance to be made up by Palos Verdes Project in the general interest of the development of the Estates. The Directors after some discussion, deemed it advisable to establish the rate this year at \$1.33, Mr. Lawyer agreeing that the Project would make up the difference, provided this be not taken as a precedent for future years.

The manager reported that Director of Finance T. H. Pennekamp, with the assistance of Mr. Everett M. York, would prepare the necessary form of assessment roll from the County Assessor's records and have printed proper tax bill forms, entering thereon the correct amount of tax for each lot or parcel in Palos Verdes Estates as above fixed by the Board. Only lots on subdivision maps filed of record prior to March 3, 1924, when the County Assessor made up his records, are subject to tax this year. This includes approximately 2100 lots in all, many of which still stand in the name of the Project's Trustee, the Bank of America, which will

however be responsible for the tax, the same as any other property owner.

Appointment of Mr. J. C. Rous as Director of Works and Utilities, was made at this meeting.

* * *

The regulation adopted establishing the annual maintenance tax or assessment is as follows:

REGULATION NO. 3

REGULATION FIXING THE ANNUAL CHARGE OR ASSESSMENT FOR THE FISCAL YEAR BEGINNING JULY 1st, 1924, ON ALL PROPERTY IN PALOS VERDES ESTATES SUBJECT TO SAID CHARGE OR ASSESSMENT, TOGETHER WITH PENALTIES FOR THE NON-PAYMENT THEREOF AND PROVIDING FOR THE COLLECTION AND PAYMENT THEREOF.

The Board of Directors of Palos Verdes Homes Association, ordains as follows:

Section 1. The Board of Directors of Palos Verdes Homes Association does hereby fix, establish, levy and impose a maintenance charge and assessment for the fiscal year beginning July 1st, 1924, of One Dollar and Thirty-three cents (\$1.33), on each One Hundred Dollars (\$100.00) of assessed valuation as established by the Assessor of the County of Los Angeles, California, and revised by the Board of Equalization as the official assessment roll of said County for the said fiscal year, on each and every parcel or lot in that tract of land known as Palos Verdes Estates, Los Angeles County, California, which are or may be subject to said charge and assessment on account of restrictions, conditions, covenants, liens or charges set forth in declarations of restrictions duly filed of record with the County Recorder of said County.

Section 2. All said charges or assessments shall be paid to Bank of America as Trustee for Palos Verdes Estates, which will promptly pay over all collections on said account to the Director of Finance of Palos Verdes Homes Association, at the office of the Bank of America, at 752 S. Broadway, Los Angeles, or at such branch office or offices as said Bank may, with the approval of the Director of Finance, establish for the convenience of the property owners in Palos Verdes Estates.

Section 3. On the first Monday of December, 1924, at 6 o'clock P. M., all charges or assessments then unpaid shall be delinquent and thereafter Bank of America and the Director of Finance must collect for the use of the Palos Verdes Homes Association, an additional 15% thereon; provided that if they be not paid before the last Monday in April, 1925, at 6 o'clock P. M., they shall collect an additional 5% thereon.

Section 4. On or before the 8th day of June, 1925, the Director of Finance shall prepare and publish a delinquent list which must contain the names of persons and a description of the property delinquent, and the total amount of all taxes, assessments, charges, penalties and costs due and which are a lien thereon. Publication shall be made by the Director of Finance in a bulletin or newspaper approved by the Board of Directors and by notice on a public bulletin board posted in a place on Palos Verdes Estates approved by the Board of Directors.

Section 5. On or before the 1st day of July, 1925, the Director of Finance shall file in the office of the County Recorder of the County of Los Angeles, public notice of a lien on any and all parcels of said lands in Palos Verdes Estates on which the charges and assessments together with all penalties and costs due and the amounts thereof which are and shall be thereupon and therefrom a lien upon the respective said lots or parcels as provided in the declarations of restrictions duly filed of record and applying thereto.

Section 6. Redemption and removal of any such lien established as provided in the preceding section must be made by the payment to the Bank of America and the Director of Finance of the full amount of said charge or assessment together with all penalties and costs. Upon payment of all said sums found due by the Director of Finance to him he shall execute and file of record in the name of the Palos Verdes Homes Association a release of the respective lien for which payment is made.

Section 7. Any charges or assessments, penalties or costs thereon heretofore or hereafter paid more than once or heretofore or hereafter erroneously or illegally collected, or any charges or assessments hereafter paid upon an assessment in excess of the actual cash value of the property so assessed by reason of a clerical error of the assessor as to the excess in such cases, or any taxes hereafter paid upon an erroneous assessment, when said taxes become delinquent, may by order of the Board of Directors be refunded by the Director of Finance.

I hereby certify that the foregoing regulation was read the first time at a regular meeting of the Board of Directors of Palos Verdes Homes Association on Oct. 1st, 1924, and was adopted by a vote of three members of the Board of Directors at an adjourned meeting held at 4 P. M., October 3, 1924, in the office of the corporation in the Lane Mortgage Building, Los Angeles, California.

Ayes: Directors Lawyer, Low and Clarke.

Noes: None.

Absent: Directors Dawson and Coverly.

C. H. Cheney, Secretary,
Palos Verdes Homes Assn.

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LA VENTA BOOKLET

A twelve page booklet, handsomely printed and illustrated with photographs, has just been published describing the Inn. Requests for copies should be sent to the Los Angeles office of the *Bulletin*, 501 Lane Mortgage Bldg.

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Recent guests at La Venta Inn were: Mr. and Mrs. H. W. Hodges, Los Angeles; Mr. and Mrs. J. J. Hunt, Detroit; Mrs. Kate Hodges, Los Angeles; Mr. and Mrs. Chas. Orvig, Palisades Station; Mr. and Mrs. Chas. J. Patterson, Palisades Station; Mr. and Mrs. E. E. Morris, Los Angeles; Mrs. A. S. Warthall, Fresno; Mrs. G. E. Shaker, Los Angeles; F. L. Willinan, Boston; James Sumner, Hynes; Mr. and Mrs. Robt. Boyd, Los Angeles; Mr. and Mrs. H. V. Adams, Los Angeles; Mr. and Mrs. W. H. Neff, Dallas, Tex.; Mr. and Mrs. J. C. Rous and Betty Jane, Redondo Beach; Mrs. Maybelle Rous, San Mateo; Mr. C. L. Rous, Los Angeles; Mrs. E. Kendall, Los Angeles; Mrs. A. Leonard, Los Angeles; Mrs. F. E. Davis, Baltimore, Md.; Harry R. Davis, Los Angeles; Mr. and Mrs. Robt. W. Bonerman, Glendale; Christine Squires, Glendale; Marcia McGrew, Nebraska; Mr. and Mrs. Earl R. Osborn, Los Angeles; Lesley Bates, Alameda; Mara E. Burson, Boulder, Colo.; Mrs. B. E. Bloomfield, Long Beach; Mrs. W. L. Bolton, Hermosa; Miss Frances Foote, Hermosa Beach; Miss Freda Clark, Winchester, N. H.; Mason Ulrich, Redondo Beach; Katherine Ulrich, Redondo Beach.



THE LIGHTS OF REDONDO, ACROSS THE BAY
(from La Venta terrace)

ART JURY NOTES

While it is still a little early for the effective work done by Palos Verdes Art Jury to make much of a showing, visitors to Palos Verdes will see from the buildings already up that a high standard of design has been insisted upon, that the color of the buildings is in general very good and appropriate to the setting, and that a splendid precedent has been laid for all future buildings.

Early next month the second annual dinner of the Art Jury will be held and following the custom inaugurated last year, representatives of all the larger art associations of Southern California will be invited to take part in a general review of not only what is being accomplished in the building of Palos Verdes but also in the development of architecture, landscape architecture, painting, sculpture and other fine arts in this part of the world.

* * *



HOME OF H. H. TOWLE, MALAGA COVE
W. L. Risley, Architect

PRIZE HOUSE DESIGNS

Sixty Plans and Elevations of Homes Costing
Approximately \$5,000 each

A splendid collection of prize designs published by the Santa Barbara Community Arts Association, of which a limited number of copies were secured to stimulate better architecture in Palos Verdes.

20 designs (indicated by the gold seal of Palos Verdes Art Jury) have already been approved for building on the Estates.

Every lot owner should have a copy. Send for one today.

TEAR OFF THIS BLANK AND MAIL WITH YOUR CHECK

Sec'y, Palos Verdes Art Jury,
Hotel Redondo,
Redondo Beach, Calif.

Dear Sir:

Enclosed find my check for \$2.15 for which please send me postpaid a copy of the Santa Barbara Book of Prize Designs of \$5000 houses.

Name

Street Address.....

City

State



ON THE 17TH GREEN, PALOS VERDES GOLF CLUB

* * *

The bulletin of the 49th meeting of the Art Jury held on October 15th, at which there were present Members Myron Hunt, David Allison, Chas. H. Cheney and Clarence E. Howard, gives the following items as acted upon:

Residence for Mrs. Brashears on Lot 1620-1

Plans for alteration of the connection between the house and the garage to tie the buildings together better were submitted and given final approval.

Mail Boxes on Property

The standard type rural delivery mail box was considered satisfactory if painted an approved shade of green or some other approved color. It was suggested that these boxes should have stone piers built up out of the local field stone and grouped together in the sidewalk planting spaces at convenient intervals.

Types of Fence to be Used

Types of wire fence were discussed and most of the standard makes will be approved if the posts are properly spaced and design of post is approved. Wooden fences will have to be carefully designed to look properly on the steep hill slopes and the Art Jury will require a design in advance for all wood fences.

Two Houses for Mr. Dawson on Via La Selva

Final approval was given plans for two houses designed by Mr. Howard to be built by Messrs, Dawson, Howard and Monroe on lots 1801-17 and 18.

Westrich Residence on Lot 6313-19

Final approval was given the plans for this house designed by Mr. Howard and Mr. Hamilton with the suggestion that a smaller tile (preferably an "S" tile) be used in order to save money.

Residence for Geo. Gibbs, Jr. on Lot 1715-9

These plans were tentatively approved with suggestions for minor changes with the understanding that working drawings would be resubmitted.

Woosley Residence on Lot 6312-20

Final approval was given to plans for a small house on the above lot designed by Pacific Ready-Cut Homes, Inc., provided the windows be simplified and the roof gables be made the same pitch.

Caddy House at Palos Verdes Golf Club

Final approval was given to the design for the caddy house to be placed at the east end of the golf club.

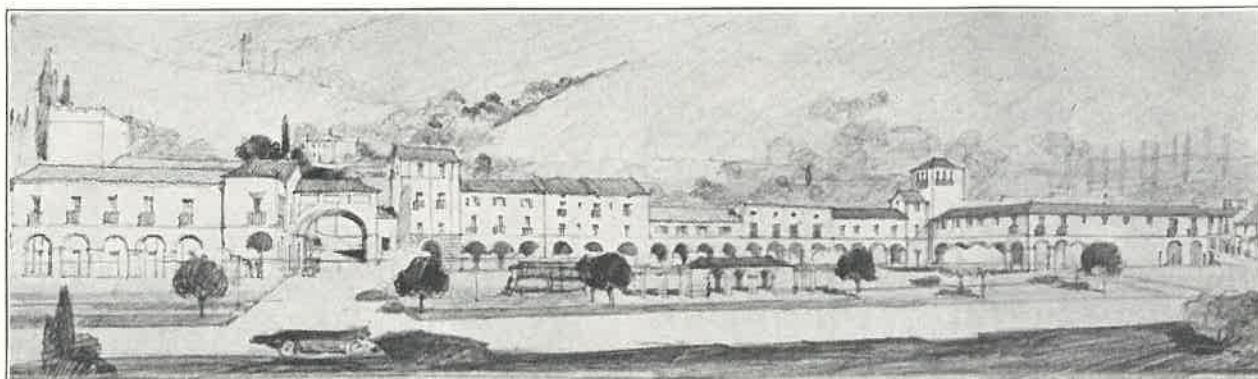
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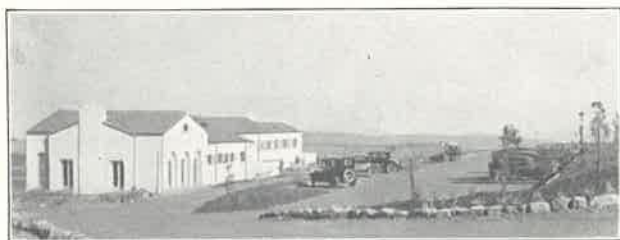
Webber, Staunton and Spaulding, Architects

MALAGA COVE PLAZA—FINAL ADOPTED DESIGN

MALAGA COVE PLAZA

Commencement of construction on the first building in Malaga Cove Plaza has stimulated great interest in the development of the rest of this business center. Above is given the architects' drawing of the design finally adopted by the Art Jury for buildings at the east end of the Plaza, opposite the Gardner Building, now going up. The restrictions require construction of all buildings on this plaza to conform as nearly as possible to the above design, hence it is likely that the finished group will appear approximately as shown.

When the principal business plazas of Malaga Cove, Valmonte and Lunada were first laid out, it was decided to require an arcade on the ground floor of all buildings facing the plazas. With the advice



AT THE ENTRANCE TO PALOS VERDES GOLF CLUB

of the Art Jury each business center was assigned to a different firm of architects, to prepare a general scheme of facade treatment which could be required of all lot purchasers, provided that each facade might be varied when it came to actual building, to fit the needs of the owner if kept in harmony with the general scheme. Deeds have now been issued for a number of business lots with this understanding. The general designs for each plaza were carefully studied by the architects for a considerable number of months and that for Malaga Cove Plaza, by Architects Webber, Staunton and Spaulding, part of which is shown above, was recently given final approval by the Art Jury. As each lot is built upon, a piece of this design will take shape until the whole plaza is closed in.

Good progress has been made by C. D. Goldthwaite, general contractor for the Gardner Building, who last week finished the excavation work and

is now pouring concrete for the foundation and basement walls. The contract price was \$51,248.00. The building is being financed by the Estates Mortgage and Building Company.

* * *

GOLF CLUB TO BE ENLARGED

Every day since the formal opening on November 15th, Palos Verdes Golf Club has been used by players, even on the days when it rained. The grill has become popular and is crowded on Sundays.

Within three days after the opening, it became evident that the club building was not large enough and the management of the Palos Verdes Homes Association which operates the Golf Club decided to request the Project to move the men's grill downstairs into the present golf shop and extend the building eastward some sixty feet for a new golf shop and caddy house. Mr. Jay Lawyer arranged proper appropriations and this addition is now being built. The grill will be moved there upon its completion. This will leave the upstairs lounge room for the ladies' grill. There seemed also to be necessary a ladies' lounge room and consequently it was decided to extend the building to the west by the addition of a large sun porch for the ladies, which is to be built immediately.



A BEAUTIFUL, LONG UPHILL MEADOW LINED BY HIGH TREES MAKES THE FIFTH FAIRWAY ON PALOS VERDES

PALOS VERDES BULLETIN

REDONDO BEACH, CALIFORNIA

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Mailed to any address upon request.

* * *

News notes and items of interest should be in the hands of the editors not later than the first of each month.

MERRY CHRISTMAS AND A HAPPY NEW YEAR

This is the first holiday season on Palos Verdes Estates for most of the people now living there and to each and every one of them, in most hearty neighborly goodwill, we wish a very Merry Christmas and a Happy New Year.

* * *

PALOS VERDES HOMES ASSOCIATION

Some people have inquired of us as to the difference between Palos Verdes Homes Association and Palos Verdes Project.

The Homes Association is a community body, an improvement association, Chamber of Commerce and general welfare group all in one, organized on a comprehensive scale so that every lot owner takes part automatically whether he is an absentee or not, paying his share for the upkeep of parks and playgrounds, street lights and all the community services, cleaning up, etcetera, which must be done, but which, this territory being all outside any incorporated city, would otherwise be subject to neglect, if attended to at all. To take care of these matters, the Homes Association has been incorporated under the laws of the State of California as a non-stock, non-profit association. To it will be deeded all the parks, the golf club with its land and improvements, the four miles of seashore from the high-tide line to the top of the bluffs, and the underlying title to all streets. Under the restrictions it is the arbiter of the restrictions and must maintain, a building commissioner's office, have a building code which requires proper safety of construction, wiring, plumbing, etcetera, and issue permits for all building of houses, stores, walls, fences or construction of any kind. It is a maintenance association only, run by the lot owners themselves for their common good, and does not assume any expense until the finished planting, lighting, roads or other promised improvements have been turned over by the Project to it in completed form for maintenance.

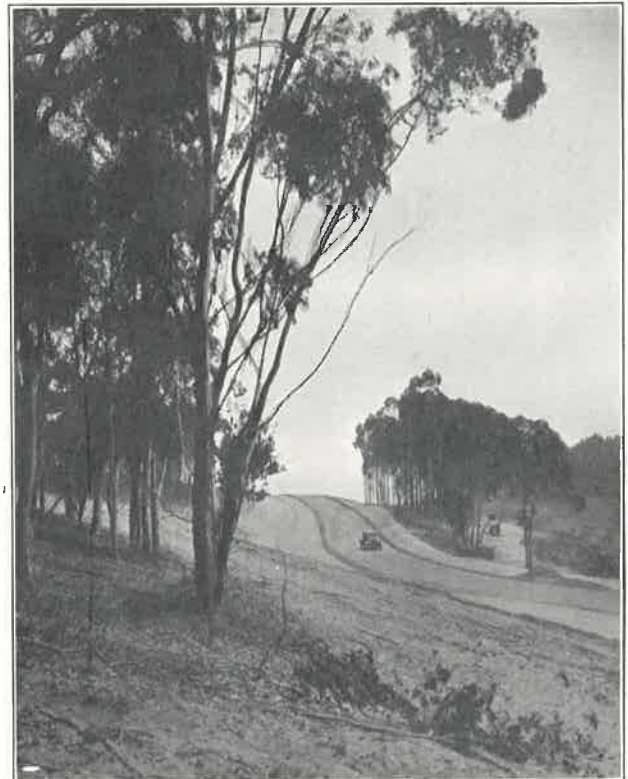
The need for such an association was foreseen in the earliest days of the Project and its incorporation was provided for in the original Trust Indenture, under which Palos Verdes Project was financed; also in all restrictions of record as to individual lots.

Palos Verdes Project, on the other hand, is a real estate Trust, organized for profit and financed

by some four thousand different investors, none of in the hands of the Bank of America as Trustee, which manages the development of the property with the aid of Mr. Jay Lawyer, General Manager and First Party to the Trust Agreement, and with the aid of a staff of expert architects, landscape architects, engineers, sales force, etcetera, all of whom are bound to expend the funds as directed by the original Trust Indenture, under which the underwriting subscriptions were made. The general plan for the development of the 3200 acres purchased by this Trust is too well known to need description. The layout of the land and the outline of the restrictions were given out very completely in the large folder of selection maps, and by extensive publicity thru the press, which outlined what would be done in the way of improvements for prospective purchasers of the property, when subdivided.

The subdivision of the property has now been completed for the larger part of the area, some \$3,000,000 has been expended on roads, the golf course, establishing a nursery, street and park planting, and in otherwise completing as fast as possible the making of the highest class residence neighborhood in this part of the world.

In most big projects of this kind, however, there has been a bad gap between the time that the property was turned over to purchasers and the time that there were enough people living on the property, to incorporate a town for the proper maintenance of streets, parks and other community necessities. Many fine tracts have been laid out around Los Angeles and then allowed to go to seed, with no way to make absentee owners do their share of upkeep. This is not a new problem. Other cities have had it, and investigation showed that in Roland Park, Baltimore; Forest Hills, Long Island; St. Francis Wood, San Francisco, and in numerous other places it had been found advisable to incorporate a non-stock, non-profit community



LOOKING EAST ON GRANVIA VALMONTE NEAR
VIA CAPAY

association to pick things up where the developing project left off and to carry on for the benefit of the lot owners.

It is interesting to know that there are some ten or fifteen such community associations around San Francisco and Oakland, copied after the original in St. Francis Wood and that at least two of them publish bulletins to advise their members, similar to our *Palos Verdes Bulletin*.

While the arrangement is that each building site has one vote in the Association and at the beginning Palos Verdes Project owns a considerable proportion of the total number of these, Mr. Jay Lawyer, the General Manager, has announced that it is the intention of the Project to turn over the control and management of the Homes Association to the lot owners just as soon as there are enough of them on the property and interested in its proper maintenance, to assume the responsibility. It is estimated that even with the maintenance tax provided for in the restrictions, there will not be enough money raised for probably two years yet to provide a sufficient budget to do the maintenance work necessary for such a high-class neighborhood. During that time at least, the Project will have to donate the difference between what is raised from the maintenance tax and what is needed, as they are already doing this year. Such a plan of co-operation is valuable to and will much enhance both the property of the lot purchasers and that remaining in the hands of the Project. Their interests in keeping this a fine place to live are common. Homesite purchasers are fortunate in having a community organization, such as the Homes Association, already set up for them, thru which to handle their community problems, one that will also afford an established medium for organizing recreation and social diversions in a most effective way.

* * *

ROAD OPEN TO SAN PEDRO

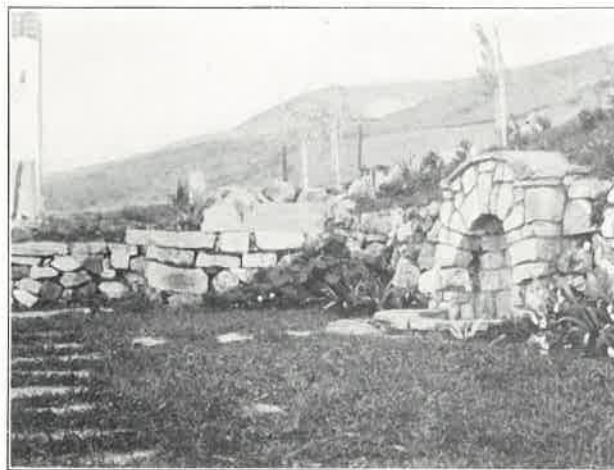
Some annoyance to visitors was unfortunately occasioned by the temporary closing of the farm road around the shore to San Pedro at the east end of the Palos Verdes Ranch, near White's Point, where the new San Pedro Golf and Country Club is building an 18 hole links and club house. The road has now been reopened at the request of the County Board of Supervisors, and the San Pedro Golf Club has agreed to locate a permanent through road wherever the Supervisors decide is most expedient in order to maintain a connection between Palos Verdes Ranch, Point Firmin and San Pedro. The building of a new golf club at this point has been welcomed by all interested in Palos Verdes. A scenic road along the shore has also long been the hope of the citizens of San Pedro, Redondo, Palos Verdes and neighboring communities, and it is to harmonize the best interests of both undertakings that the Supervisors are now running comparative surveys. Their decision as to the permanent location of the road should be given by the first of the year. Meantime the old road is open to all.

* * *

E. G. LEWIS' AFFAIRS DO NOT AFFECT THE PROJECT

Recent publicity given the financial affairs of Mr. E. G. Lewis, who was the original promoter of the Project but is no longer connected with it in any capacity, has led to a number of inquiries at this office.

It is learned from the management of the Project that Mr. Lewis resigned from the management and active participation in directing its affairs in February, 1923, and also resigned his duties as first party under the Trust Indenture. As is well known, the management of the Project is now, and for the past year and a half has been under the direction of Mr. Jay Lawyer, who for many years has been Mr. Frank A. Vanderlip's personal representative in the West. At the time of his resignation Mr. Lewis assigned in trust for the benefit of certain creditors, particularly those concerned in the Palos Verdes underwriting, his interest in the profits of Palos Verdes when it accrued. Since his resignation the



WALL FOUNTAIN IN A PALOS VERDES GARDEN

Project has been carried on entirely independently of Mr. Lewis.

The management states that the Project is in excellent financial condition, and that the funds and soundness of the Project cannot in any way be impaired by Mr. Lewis' affairs.

* * *

GOLF CLUB NOTES

By Jim Fiske

The professional golfers of Southern California played a special tournament over the Palos Verdes Golf Course Sunday afternoon, December 7th.

Although the boys played good golf, the best score turned in was a 76 by Dick Lanares, present Professional Champion of Southern California. Dick started to score right from the first tee, sinking a thirty-foot putt for an eagle (3) on the long No. 1 hole.

Jay Nunnally, the young Professional of B. H. Dyas, was second with a card of 77, out in 36 and back in 41.

Joe Martin of Virginia Country Club, Long Beach, was third with 78,—while Vick Owen of Palos Verdes was fourth with 79. Vick couldn't make 'em drop.

Harry Presler, George Kerrigan, Charles Guest and Earl Howe tied for fifth with a card of 80—but were still in the money.

Jack Jacobs of Wilshire Golf Club was the sensation of the day. After playing his drive on the long seventh hole he called for his niblick and played dead to the pin—asked the caddie for his putter but when the caddie told him it was the direction flag he called for his brassie instead.

There was a good gallery crowd.



THE NEW SHORE HIGHWAY THROUGH "DOUGLAS CUT" SHOWING BLUFF COVE AND FLAT ROCK POINT, WITH REDONDO IN THE BACKGROUND TO THE NORTH.
(DECEMBER 1924.)

THE "DOUGLAS CUT"

When Palos Verdes was being mapped preparatory to the laying out of streets, lots and parks, a surveyor's concrete monument, marked by a flag and labeled "Douglas," was erected at the edge of the tallest cliff on the west coast, over 420 feet above the ocean. This may be seen as a small triangle on the old Selection Map.

At this point a ridge extended seaward from the heights of Montemalaga and formed the most important of a series of windbreaks that protect the terraces of Margate and Lunada, and separate them from Malaga Cove. To surmount this ridge the old ranch road wound along the shore of Bluff Cove, toiled up an 18 per cent grade to the "Douglas" flag and then on down to the level stretches of Margate.

Over a year ago the work of building the final highway along this stretch of coast was begun; on October 17, 1923, a crowd, estimated at over 20,000 people, came in thousands of automobiles and witnessed the discharge of sixty tons of blasting powder, that formed a new beach line at the foot of the cliff and so loosened the earth and rock that steam shovels have been able to complete the job of reducing the level to the final grade at 320 feet elevation.

To build 1000 feet of roadway has cost about \$90,000 and required the moving of over 300,000 cubic yards of material, much of which was found to be of excellent quality for road surfacing. Hence no more of it than absolutely necessary was "kicked off" into the sea, and a rock crusher was installed. For many months a fleet of auto trucks has been

busy hauling the crushed material away to surface the newly graded roads to the northward and southward, resulting in a large saving to the Project.

Highway experts declare that the "Douglas Cut" is one of the largest single pieces of road construction ever attempted in the West, and its completion marks the end of one of the biggest tasks faced by the builders of Palos Verdes. A substantial parapet wall of heavy masonry is being placed along the outer edge of the roadway, and it will be later planted to vines.

By the so-called "Zenith Road" over the hill it is 4.1 miles from Malaga Cove Plaza to the corner of Granvia La Costa and Via Coronel, in Margate, where the little Inn now stands; it is only 2.3 miles over the new route by the "Douglas Cut," with no grade to speak of.



THE "DOUGLAS CUT" AS IT NOW IS, PRACTICALLY COMPLETE,
DECEMBER 15TH, 1924



NOTES FROM LA VENTA INN

Mrs. Spoor MacKay, Miss Mary Dickerson, of Los Angeles and Mr. James Preston Scroggs of Hawthorne were recent dinner guests at La Venta.

Mr. and Mrs. John Barber of Pasadena were week-end guests.

Mr. and Mrs. Turley of Santa Monica entertained Mr. Simon Wachtell of Denver.

Mrs. Jay Lawyer recently entertained Mr. and Mrs. John Newton Russell and Mr. Bruce Winston and others at a luncheon.

Mr. and Mrs. Elvon Musick and Mr. and Mrs. Walter A. Barnes of Pasadena were guests at luncheon, the men enjoying a game of golf in the afternoon while the ladies remained at the Inn.

Miss Jessie York of Los Angeles entertained with a delightful luncheon, followed by mah jong. Mrs. Mueller, Mrs. Edward Geissler, Mrs. Brown, Mrs. Pierce Baldwin, and Mrs. Louise de Steiger were guests.

Mr. and Mrs. Grant E. Bell of Los Angeles entertained Mr. and Mrs. A. H. Schilie at dinner on Thanksgiving Day.



BLOWING UP THE "DOUGLAS CUT" FOR THE NEW SHORE HIGHWAY, OCTOBER 17TH, 1923

Mr. and Mrs. H. W. Wharton of Long Beach entertained Mr. and Mrs. Ray Davis of San Diego at luncheon.

Mr. William P. Kimbell of Los Angeles recently entertained at dinner Misses Alice and Florence Kimbell, Miss Emma M. Dalton and Miss Elsie Nutting.

Dr. and Mrs. Shidler and four sons of Torrance were dinner guests on Thanksgiving Day.

Mrs. Guy Cuzner and Mrs. Harry Coffin were recent luncheon guests at La Venta.

Mrs. F. Ulrich of Redondo Beach recently entertained a number of Redondo ladies at La Venta. Tea was served following an afternoon of cards and sewing.

Mr. George Polkinghorn and Mr. C. F. McGill of Los Angeles were recent guests for tea.

Mrs. Chas. S. Eaton and Mrs. Frank Gates Allen of Pasadena were guests for tea on Dec. 3.

Mrs. George Briggs of Buffalo was a tea guest.

Mr. and Mrs. W. H. Sutherland and Mrs. P. F. Fast were guests for luncheon recently.

Mr. and Mrs. Franklin P. Knott of Santa Barbara were luncheon guests of Mr. Cheney last week.

Mr. David A. Keener, City Attorney of Chandler, Arizona, was a recent guest.

Mr. and Mrs. D. S. Hoyt and Mr. and Mrs. C. Walker of Redondo Beach entertained at La Venta recently. Among the guests were Mr. and Mrs. B. A. Tower, Mr. and Mrs. E. L. Etter, Mr. and Mrs. Frenger, Mr. and Mrs. Hughes, Mr. and Mrs. Perry, Dr. and Mrs. Shafer, Mr. and Mrs. Fraley, and Mr. and Mrs. French.



A NEW RESIDENCE IN MONTEMALAGA

PRECAUTIONS IN PLANTING FOR LOT OWNERS

By Frederick Law Olmsted, Landscape Architect

1. *PLAN BEFORE YOU PLANT.* Plan out the entire scheme of development for a lot before you begin to plant. Practically every lot has to be graded more or less in building a home on it, to make it convenient and livable, and to provide for access to and from the house and garage; and most plants can be killed by half a foot of grading just as dead as by ten feet. A complete grading plan based on a contour survey is the proper foundation for a planting plan and for doing planting that will prove to be in the right place and give lasting and increasing satisfaction. For the convenience of lot owners, the Project will extend to them, substantially at cost, the services of its engineering and designing staff in making such surveys and plans on request.

2. *DO NOT STINT PREPARATIONS FOR PLANTING.* To do so is wasteful of the plants and of the labor of planting. Different soils require different treatment, but they all require plenty of it for satisfactory results: cultivation, manure, provision for watering (at the start even in the case of plants which need no irrigation after they are once established), and in many cases the use of gypsum or other special treatment.

3. *MAINTENANCE.* During the first year or so especially, planting must be watched and nursed like any baby, gradually becoming more able to shift for itself to a degree depending on its kind and situation. If you are not in a position to give it regular attention yourself it is essential to provide for such attention by others. If you depend wholly on others you lose a lot of pleasure and pay for a good deal of time lost in going and coming and in making inspections. If you take care of the baby mainly yourself there is great satisfaction in it and comparatively little expense; but don't fail to consult a doctor at regular intervals. And in any case don't permit neglect to destroy the cumulatively increasing values which planting will otherwise give you.



A RESIDENCE ON VIA DEL MONTE

ART JURY NOTES

On account of a number of large buildings for which plans are under way, the Art Jury has been very busy for the past month. At the 50th, 51st, 52nd, 53rd and 54th meetings the following were the most important items acted on:

Malaga Cove Plaza—General Scheme

Final approval with the felicitations of the Art Jury was given to the general scheme for Malaga Cove Plaza, designed by Architects Webber, Staunton and Spaulding. This becomes the adopted scheme for this group of business buildings to which all structures within the group must conform under the terms of the restrictions. The Gardner Building now under construction at the west end of Malaga Cove Plaza is the first of the group to get underway, the plans being exactly as established in the adopted design. The final drawings are even finer than the original perspectives gave promise of and it is expected that a most remarkable architectural group will result—one of more than usual excellence of design and practical arrangement, which will make this plaza known among the fine groups of architecture of the world.

Street Signs

Types of street signs to be adopted and installed were discussed at several meetings. Mr. Olmsted presented a model of the type which seemed most appropriate and photographs of attractive street signs in high-class residence districts in various parts of the country were considered. The result was that a simple form of plate in bold and easily readable type but of graceful design was tentatively approved with the understanding that a final sample would be re-submitted.

Residence for Geo. Gibbs, on Lot 1715-9

The secretary was authorized to give final approval to the plans for this house by Mr. Hamilton, provided certain minor changes were made as requested by the Jury.

Residence for Wiley-Comstock Company on Lot 1800-34

Architects Ruoff and Munson presented a delightful sketch for the first of seven houses on Via La Selva in the eucalyptus grove and the secretary was authorized to approve working drawings for this house provided certain minor readjustments in design were incorporated.

Apartment Building in Miraleste on Lot 4804-1

After several interesting conferences with Architect L. C. Cramer, final approval was given to an eight-apartment building of two stories with tile roof and stucco finish for Mr. J. C. Shea on this lot in Miraleste, located on the corner of Western Avenue and Via Bramante.

Residence for Chas. Little on Lot 1484-10

On account of the grade difficulties on this lot the preliminary plans submitted by Architect S. C. Lee were the subject of discussion at several meetings. Mr. Olmsted made special grade studies for the architect which are to be incorporated in restudies of the design to be submitted later to the Jury.

Houses for Mr. Roetnor on Lots 6332-14, 6322-12 and 6101-34

Unsigned blueprints for three proposed small houses on these lots in Valmonte were submitted for criticism and numerous suggestions were made for improving the designs which are to be resubmitted.

Additions to Palos Verdes Golf Club

The secretary was authorized to approve an addition to the golf club extending the caddy house now under construction in a straight gable back to the main wing of the building so that the men's grill could be moved down into the present golf

shop and the shop moved into the new addition, which will also include space for storage of clubs and caddy master's office. The secretary was also authorized to approve plans for extension of the west end of the building as a sun porch according to design indicated by the Art Jury, this space to be used as a ladies' lounge. The ladies' grill will be continued in the present lounge and grill room.

House for Mr. Christensen on Lot 1371-2

Preliminary sketches for this house by Mr. Hamilton were considered and suggestions made for revisions which are to be submitted at a later meeting.

House for Chambers Investment Company on Lot 1715-2

Color scheme for this house now under construction was approved with the understanding that the stucco would be



PATIO OF A NEW HOME IN MONTEMALAGA



PATIO OF RESIDENCE ON GRANVIA LA COSTA

cream white, slightly lighter in tone than that at La Venta, the sash for the windows to be blue and the frames and trim brown of a creosote shade. President Hunt took this occasion to point out that colors of some of the buildings already up were too muddy, dull and sombre, and that the Art Jury would require further plaster buildings to be lighter and warmer in tone.

Residence of Mrs. Cheney on Lot 1615-15

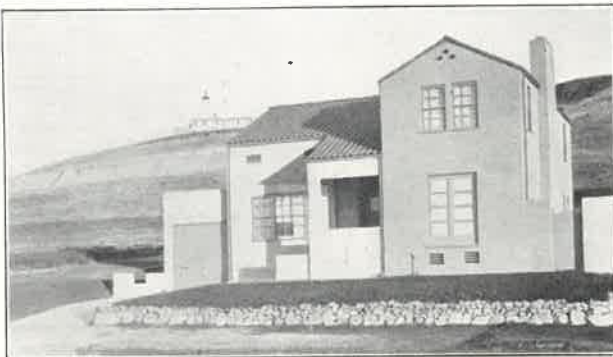
Approval was given by the Art Jury to the omission of a small iron window grill shown on the original drawings on the north elevation of this house which is now nearing completion.

House of Mrs. Callaway on Lot 1616-18

Mr. Don Lawyer presented preliminary sketches for this house which were carefully considered and suggestions made for improving the design which is to be submitted again.

Tank House for U. S. Government Lighthouse on Point Vicente

Superintendent of Lighthouses, Captain Rhodes, asked the advice of the Art Jury about a large water tower which had been designed for location on the edge of the bluff in a very conspicuous place on the edge of the government lighthouse reservation, where a number of buildings are now nearing completion at Point Vicente. It was the suggestion of the Jury that it would be cheaper for the government and much less conspicuous to locate this tank on ground at a higher elevation against the hill, where it could nestle practically out of sight. Mr. Jay Lawyer agreed that the Palos Verdes Syndicate would provide the Government with such a site and thus preserve the natural beauty of the coast line.



RESIDENCE OF MRS. WALDEN ON VIA MONTEMAR

Art Jury Endowment

President Hunt brought up the matter of the Art Jury endowment, payments on which are to start shortly, and the matter was referred to Mr. Musick and Mr. Cheney for settlement with the Trustee.

International Town Planning Exhibit in New York City in April 1925

Several conferences between the Art Jury, the members of Palos Verdes Staff and the architects for the principal plazas were held in regard to this exhibit at which the Project intends to make a full showing of all plans and accomplishments to date. Mr. Olmsted presented layouts for the exhibit panels and special drawings will be prepared by the architects for Malaga Cove Plaza, Valmonte Plaza and Lunada Plaza.

* * *

NEW NEIGHBORS

The following have recently acquired homesites in Palos Verdes:

In Malaga Cove (near the Via Campesina bridge)—Mrs. Harriet B. Menefee, Alex B. Matthews, Emma L. McCoy, George F. Wisshack, George S. Batty, S. J. Tilden and O. M. Douden.

In Malaga Cove (upper terraces) and Montemalaga—F. Bonner and W. H. Sutherland.

In Malaga Cove (ocean terrace)—Ethel C. Hays, Mrs. A. F. McFarland, Miss Sadie V. Angel, Mr. and Mrs. Samuel L. Horst and Mrs. I. P. Ewington.



A NEW RESIDENCE NEAR MALAGA COVE PLAZA

In Malaga Cove (in the eucalyptus grove)—Mr. and Mrs. C. A. Julien, O. M. Douden, Mrs. Katherine Brines, J. D. and M. J. Smith and Margaret Dunlop.

In Margate—Bessie Ella Hazen, Olive Newcomb, Leroy Bowman and Charlotte E. Mills.

In Miraleste—Mrs. Katherine Brines, M. Paul Eby, Mr. and Mrs. J. S. Gwaltney, Mr. and Mrs. C. E. Tanner, Mrs. Marion Craig Wentworth, T. H. Pennekamp, Mrs. F. B. Dailey, Mr. and Mrs. Cornelius F. Gruetter and Mr. and Mrs. George G. Aitkenhead.

In Valmonte (north of the Golf Links)—R. L. Rutherford, W. R. Derry, Mrs. Amanda Aspinall, Zozime M. Escalle, Carl Larson, Frank Lintner, Flora L. Heller, Mr. and Mrs. Herman L. Thorpe, Mr. and Mrs. Jas. Woosley, Mr. and Mrs. Ferdinand Christensen, Mr. and Mrs. U. C. Dean, Mr. and Mrs. B. I. Means, Frank James, S. J. Tilden, Ola May Douden, Mrs. Martha A. Hopkins, and Mr. and Mrs. Ferdinand Lapple.

In Valmonte (near the Plaza)—Louise Malstrom, R. L. Rutherford, Mr. and Mrs. James Woosley, and Mr. and Mrs. Ward Blackburn.

SECOND ANNUAL ART JURY DINNER

Completion of two years of work in the interests of making Palos Verdes an ideal place to live, particularly of preventing it from being spoiled, was celebrated by Palos Verdes Art Jury at its second annual dinner held at La Venta Inn on the evening of December 3rd. President Myron Hunt presided and brief speeches were made by many prominent representatives of art associations and interests of Southern California. The present status and future plans of the Project were outlined in detail by members of the Palos Verdes staff, by Mr. Jay Lawyer, General Manager, and by members of the Art Jury.

The high ideals and comprehensive plans under which the Project was first conceived, it was pointed out by several speakers, were being carried out into construction as carefully and fully as originally intended, and the visitors were very cordial in their praises of what had been accomplished. Mr. Arthur Farwell, composer, of Pasadena, emphasized from a somewhat different angle the high value of maintaining such ideals and of making our living conditions and environment permanently attractive and beautiful. He pled also for carrying on the work so well started, to include community music on the same high plane as community building was being done.

The following were among those attending:

Guests: Edwin Bergstrom, Pres. Allied Architects Association; J. J. Backus, Secretary L. A. Municipal Art Commission; H. T. Cory, Engineer; Stiles Clements, Architect; Hugh R. Pomeroy, Secretary Regional Planning Commission; Jess Stanton, President Architectural Club; Sumner M. Spaulding, Architect; Robert Barnhart, Architect; G. Gordon Whitnall, Director L. A. City Planning Commission; Ed Maybury, Architect; A. Phimister Proctor, Sculptor; Mr. Haskell of the Southwest Museum; Arthur Farwell, Composer.

Members of the Art Jury: David C. Allison, Architect; Chas. H. Cheney, City Planner; Myron Hunt, Architect; Jay Lawyer, General Manager Palos Verdes Project.

PRIZE HOUSE DESIGNS

Sixty Plans and Elevations of Homes Costing Approximately \$5,000 each

A splendid collection of prize designs published by the Santa Barbara Community Arts Association, of which a limited number of copies were secured to stimulate better architecture in Palos Verdes.

20 designs (indicated by the gold seal of Palos Verdes Art Jury) have already been approved for building on the Estates.

Every lot owner should have a copy. Send for one today.

TEAR OFF THIS BLANK AND MAIL WITH YOUR CHECK

Sec'y, Palos Verdes Art Jury,
Hotel Redondo,
Redondo Beach, Calif.

Dear Sir:

Enclosed find my check for \$2.15 for which please send me postpaid a copy of the Santa Barbara Book of Prize Designs of \$5000 houses.

Name
Street Address.....
City
State



WALL FOUNTAIN IN THE PATIO, CARILLO RESIDENCE, MATAGA COVE

Associate Member of the Art Jury: F. L. Olmsted, Landscape Architect.

Palos Verdes Project Staff: D. K. Lawyer, Col. J. C. Low, E. M. Hamilton, Elvon Musick, and Everett M. York.

* * *

"If the United States Golf Association is looking for a place to stage a coming National Amateur Championship Palos Verdes is the place. Golfing pilgrims go to St. Andrews to play the famous 'road' hole; others visit North Berwick to see the 'Himalaya' hole, and the 'Alps' on the old Prestwick Links—now we shall expect them to come west to see and play both the fourth and the fifteenth at Palos Verdes."—D. Scott Chisholm in *L. A. Express*

Los Angeles, Calif.
125 S. Olive St.,
Ernest Clark,

Ic Paid
Los Angeles, Cal.
Permit No. 865